



## **JOB DESCRIPTION**

### **ARTICLE 19 REGIONAL DIRECTOR FOR BRAZIL AND SOUTH AMERICA**

**Responsible to:** Executive Director, Regional Board

**Key Relationship:** Regional Board Chairperson, Global Management Team (GMT), Brazil and South America Office Senior Management Team (BSA-SMT)

#### **ROLE SUMMARY**

Based in Brazil, the Regional Director will develop and lead ARTICLE19 in the region. He or she will lead the team of approximately 20 staff working from the office in São Paulo and will report to the organization's Regional Board in Brazil and the Executive Director based in the UK.

The regional office aims to develop and implement ARTICLE 19's strategies and projects in South America, aiming at strengthening the organization's impact on freedom of expression and information in the region. The Regional Director will lead the local team in this capacity. She/he will be an ambassador for ARTICLE 19 in the region, representing the organisation in the media, with donors, governments, partners, opinion makers and leaders in general. He or she will be expected to ensure coordination of the priorities and activities of the regional strategy in alignment with the global ones.

We are seeking a strong and effective manager with deep experience in Brazil and the region. This leader will have a successful track record of identifying fundraising opportunities, as well as maintenance and development of solid and positive relationships with existing and potential foundations and funders.

#### **RESPONSIBILITIES**

Represent the organization in all forums in the region, be an advocate and ambassador to its causes.

Effectively lead fund-raising, maintaining and developing positive relationships with donors, partners and other NGOs

Manage the regional office and team, develop and implement the regional strategy and monitor outputs

- Effectively manage ARTICLE19's budget and finances
- Effectively manage the team providing support, guidance and feedback
- Support the Regional Board to ensure proper governance of the organisation
- Monitor and evaluate developments in the region, ensuring that all projects and programmes of work are developing in alignment with plans and budget.

Lead the development of ARTICLE19 regional programme of work in support of freedom of expression

- Develop and implement an appropriate strategy for the promotion and protection of freedom of expression and information in the region
- Provide sound and timely political and managerial advice to ARTICLE 19 Global Management Team (GMT) and the Executive Director on developments in the region

## **PERSON SPECIFICATION**

The successful candidate will have a track-record of commitment to human rights and a thorough understanding of Brazilian as well as international civil society and the country's political context. S/he will stand for the principles of Freedom of Expression and Freedom of Information globally. S/he will be a passionate and vigilant promoter of ARTICLE 19 values and principles and champion non-discrimination, respect and justice both inside and outside the organisation. Integrity, professionalism and instinctive reliance on the highest moral and liability standards are indispensable.

Candidates should have previous relevant experience in managing organizations. S/he will be a senior, confident, assertive leader with well-developed analytical capabilities and process management experience. Previous experience in fund-raising, and the ability to develop positive relationships with actual and potential partners and donors is fundamental given the post's demand for raising the funds to support the organizations activities in the region.

Candidates should demonstrate skills, experience and achievement in the following:

- Ability to engage and maintain political and strategic relationships with different stakeholders, such as public officers, civil society organisations and beneficiaries, including victims of human rights violations.
- Record of successful financial, people and resource management.
- A record of successfully managing a senior team towards the delivery of key goals, with demonstrated emotional and social intelligence in decision-making.
- A strong communicator able to influence on all levels and ideally fluency in Spanish and English, besides Portuguese.
- Ability to oversee the development of a fundraising strategy and bring in the funds necessary to support the delivery of the organization's strategy.
- Advanced degree (graduate) and previous experience in the not-for-profit segment, ideally in the fields of human rights, rule of law and civil society.
- An understanding of good governance and the ability to cultivate a strong and transparent working relationship with the Regional Boards and GMT.

The role requires frequent travel, sometimes in unstable political environments, and at times to work at weekends and during unsocial hours.